

A Proven Solution



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PowerSchool is the leading and fastest growing student information system (SIS) available today, supporting more than 8.5 million students in all 50 states and over 65 foreign countries. Last year, more schools and districts selected PowerSchool than any other SIS product on the market. Today, PowerSchool supports a wide range of implementations – including schools as small as 25 students, districts as large as 80,000 students and statewide deployments.

Impact to Student Achievement

The deep functions of PowerSchool allow today's educators to make real-time decisions about each student, while creating a collaborative environment for parents, teachers and students to work together to prepare students for the future. Access to real-time information allows student performance to be addressed in a timely manner.

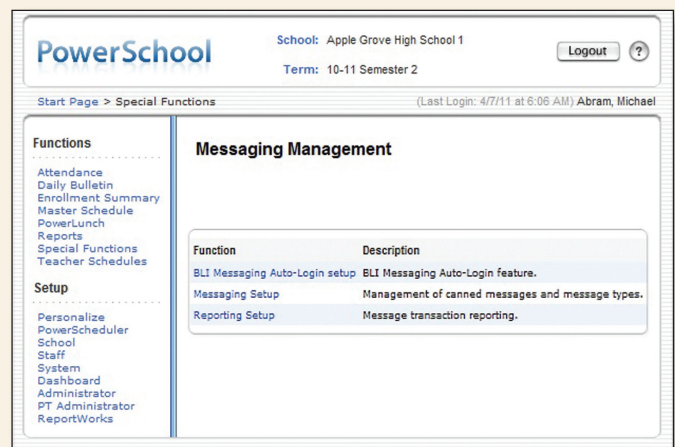
Easy to Learn, Easy to Use

By leveraging the latest web technologies and evolving web design standards, PowerSchool presents users with a clean interface that is easy to learn, and easy to use. With over a decade of experience as a completely web-based system, PowerSchool stands alone as the deepest and most flexible SIS available to meet the needs of K-12 districts. Through SIF® Compliance, an open platform, and the ability to share enhancements with other users, PowerSchool allows each customer to easily tailor the best solution for their needs.

Through Pearson's partnership with BLI Messaging, PowerSchool customers will now be able to communicate with their school community via email, voice and SMS text messaging directly from within PowerSchool.

This integration eliminates multiple system sign-ons and provides administrators with the ability to send a message using the most accurate and up-to-date contact information from a single data source.

This integration offers consistency of data and quicker response time, and builds trust throughout the school community.



About Pearson

As the industry leader in SIS and performance solutions, Pearson offers schools and districts access to deep expertise and an unparalleled selection of technologies that address the challenges of achievement, reporting, growth and scalability. Our student information systems enable schools and districts to leverage technology to ease reporting burdens, open up lines of communication and simplify internal processes, such as scheduling and grading.

We believe that providing today's schools and districts with a choice of flexible, interoperable and customizable technology solutions is critical to establishing the infrastructure needed to power performance across all stakeholder groups, be it schools, districts, administrators, teachers or students.

About BLI Messaging

BLI Messaging has been reliably delivering business messaging solutions to address the communication challenges of a diverse client-base for more than 20 years.

As messaging technologies evolved, so did BLI by launching innovative products like mass email marketing services, e-surveys, voice broadcasting and SMS text messaging.

Today, BLI Messaging excels in the development of integrated messaging solutions designed specifically for the education management and information industry.

For more information about PowerSchool or BLI Messaging, please visit our website at www.PearsonSchoolSystems.com, call 877.873.1550, or email us at pss_sales@pearson.com.